



CTA 2019 AGM Website Report – Angus King

The last year was happily uneventful with the operation of the website. Due to the efforts of the various coordinators and fellow committee members the site has continued to provide a useful web presence for the club including a calendar of all upcoming events.

Website traffic has continued to grow. The last year we've used a facility suggested by our service provider to "cache" traffic to the website as well as providing better security in accessing the site. The facility has serviced about 40% of site traffic which is pretty significant, however, it makes it a little difficult to compare website traffic with 2017. As a rough guesstimate I'd say traffic is up perhaps 80%.

The membership system has performed adequately but still provides a few challenges. I hope most issues have been resolved and 2019 will see few headwinds.

One addition over the year has been the creation of an archive of electronic versions of CTA newsletters since the clubs inception. Due to some great work from long-standing member Nicole Gentz the original newsletters have been scanned and made available electronically. This initiative was prompted by Dale Neill and Kleber Claux.

We also implemented a survey of members and to date have had responses from 94 members, or 39% of the membership.

I encourage all members to explore the website to discover some of the content gems. Finally, if there's any issues you have with accessing the website or where you could see further improvement please drop me an email at webmaster@ctawa.asn.au

Angus King